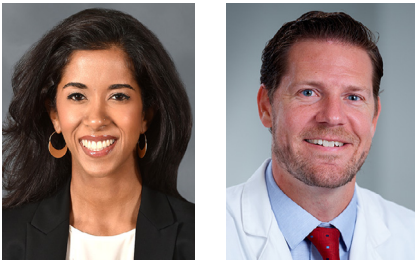


Editor's Page: We've been thinking. . .

#ConstructivelyDisruptive – Breaking Molds at JCF

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The world of medicine is unlike any other. Innovation and discovery science advance at a lightning-fast pace in efforts to allow improved care of patients and their loved ones. Yet, ironically, the ways we educate and communicate about new breakthroughs and challenges often transpire along old molds and via traditional platforms. Particularly in academic publishing, we sometimes encounter a passive acceptance to “the way things have been done” which may even be accompanied by resistance to new ideas:

“Why double-blind reviews?”

“Journal submissions must fit within the construct of prespecified types of papers only”

“Social Media only represents the ‘new generation’”

“Impact Factor is the true hallmark of a journal's success”

Amidst the ongoing COVID-19 pandemic where in-person interactions are at an all-time low, there is an intense desire to connect, question the status quo, and engage in productive discourse.

So, we've been thinking. . . How do we meet contemporary demands to facilitate conversation, inclusion and excitement in academic publishing? We communicate in new ways. We break old molds through creative and measured approaches that support positive outcomes. To us, constructive change means our community expands, more individuals across disciplines feel like they belong “at the table”, and trainees are inspired to join the heart failure workforce/community. Herein, we focus on *impact* - beyond impact factor - and at *JCF* we have come to call our approach to innovation #ConstructivelyDisruptive.

JCF Ignite! is one such initiative intended to favorably transform our field (Figure). This new section is designed to serve as a platform for very concise and rigorous reports on a novel (potentially provocative) concept, analysis, insight or data presentation. The goal is to enable authors to disseminate worthwhile material in an exceptionally timely manner to enhance impactful discourse and consider paradigm shifts in the care of patients with heart failure. With dedicated senior reviewers supporting expedited peer review, we provide a novel mechanism that shortens the time to manuscript decision and publication. We are specifically interested in new ideas, innovative concepts and favorably disruptive discussions that challenge traditional dogma and provide insights to improve care for patients living with heart failure or cardiomyopathy.

The first two *JCF Ignite!* papers exemplify how *JCF* is aiming to support enhanced scientific discourse—one involving a provocative side-by-side comparison of the effects of digoxin and SGLT2 inhibitors¹ and one addressing the promise and challenges posed by cardiac xenotransplantation.² These timely pieces have enhanced scientific discussion and engagement via multiple platforms including social media. We're eager to see the evolution of this program and how it can lead to improved patient care over time.

Join us in our quest at *JCF* to be #Constructively Disruptive!

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The figure is a promotional graphic for the JCF Ignite! program. At the top, there is a horizontal bar with a rainbow gradient. On the left side of the bar is the text 'JCF Journal of Cardiac Failure' and on the right side is a small icon of a heart. Flanking the bar are two flame icons. Below the bar, the text 'JCF Ignite!' is centered in a purple font. Underneath, there is a list of bullet points describing the program's features. Below the list, the text 'Senior Reviewers' is centered. Underneath this text are six individual portrait photos of the reviewers, each with their name written below it.

JCF Journal of Cardiac Failure

JCF Ignite!

- **Very concise & rigorous reports** (<750 words) of a novel concept or data presentation
- Enables authors to disseminate worthwhile material in an **exceptionally timely manner** to enhance **impactful discourse & paradigm shifts** in the care of patients with heart failure
- **Expedited review** by a dedicated team of senior reviewers
 - Authors will receive a **decision letter within 7 business days**
 - Online **publication & broad dissemination on social media within 2 weeks**

Senior Reviewers

Milton Packer Javed Butler Carolyn Lam Maggie Redfield Adriaan Voors Faiez Zannad

Figure. Overview of the JCF Ignite! Program.

References

1. Packer M, Zannad F. Do the Favorable Effects of Digoxin and SGLT2 Inhibitors Really Differ in Patients with Heart Failure and a Reduced Ejection Fraction? A Provocative Side-by-Side Examination of Trial Outcomes. J Card Fail 2022.
2. Mehra MR. Cardiac Xenotransplantation: Rebirth Amidst An Uncertain Future. J Card Fail 2022.